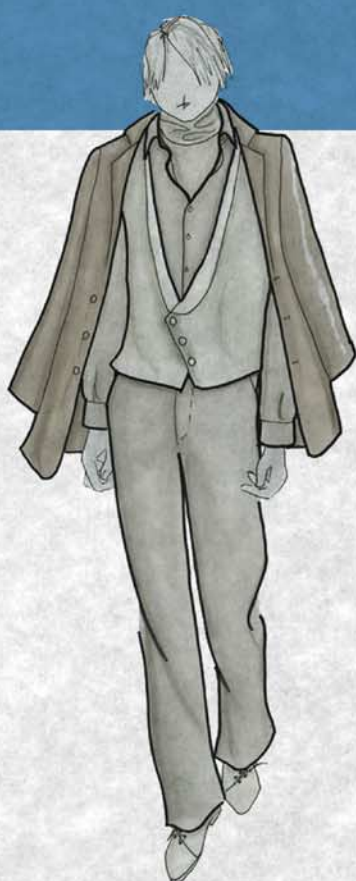
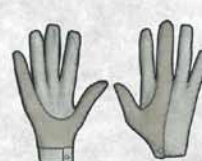


MEN WISE GUYS



- Wears an ensemble of semi-matching pieces
- His style appears effortless
- Dangerously mysterious, the man you are warned about
- Distinguished older man with an edge

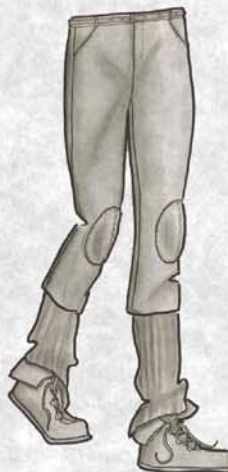


Fabrics: shirtings, sophisticated chunky knits, velvet, slick surfaces
Color Combinations: butterscotch, wintery white, gesso, deepest midnight

RUSTIC REVIVAL



- Down to earth outdoorsy style
- Laid back, casual, weatherproof attire
- Knit accessories



Fabrics: flannel, cotton/wool blends, corduroy, thermals, heavy bottom weights
Color Combinations: poker chip, smoked salmon, mud pie, winter shadow

YOUNG MEN PICKWICK PROPER



- 19th century street style, pageboy
- Romance, innocence
- Loose and layered
- Mixes textures- corduroy with velvet



Fabrics: flannel, cotton/wool blends, corduroy, thermals, heavy bottom weights
Color Combinations: poker chip, smoked salmon, mud pie, winter shadow

URBANOMICS



- Downtown urban fella; follows new urban designers
- Mixes preppy looks with street wear
- Refreshed unique style
- Graphics/prints



Fabric: denim, brightly colored jersey, colored canvas, fleece
Color Combinations: lime light, potion blue, lentil, poppy seed